

# Dog groomer comes to your door

By Barb Charzuk  
Times Reporter

Mobile pet groomer Michele Zinser encourages new customers to bring her a pet whose "do" is way overdue.

Zinser started a mobile pet grooming business, Sudz 'n Style, for residents of Fountain Hills and nearby communities. She moved last January from Fairfax County, Va.

She travels in a self-contained van to the home or business of a customer.

"It's a grooming salon on wheels," she said. "I love dogs and love grooming." She holds a post-graduate degree in school psychology and worked in a school system before returning to school to become a groomer.

"I have always enjoyed grooming dogs. It is a passion of mine," she said.

For three years, she groomed dogs in shops in



Michele Zinser owns Sudz'n Style mobile dog grooming business, a self-contained grooming salon on wheels. Her Web site at [www.SudzNStyle.com](http://www.SudzNStyle.com) lists services and prices.

Virginia. "When I moved to Arizona, I knew it was time to go mobile," said Zinser. The arrangement allows her to be her own boss and book appointments around her schedule.

The mother of two college-age daughters started the business in May. She bought a self-contained van from an Elkhart, Ind., company that customizes vehicles.

The van has its own water, air conditioning and heater; a stainless steel bathtub with hydro-massaging action and electric grooming table and clipper-vac.

Premium shampoo and conditioning products with names like Davis, Isle of

Dog, Bio-groom, Espree, E-Z Groom, Eqyss and Tropiclean are used.

Options can include medicated shampoos, hypoallergenic, oatmeal, tearless, fragrance-free, moisturizing, color-enhancing, scented and clarifying shampoos.

Upgraded services, such as a flea and tick treatment, teeth scaling, nail polishing, hair dyeing and de-matting have additional fees. Prices for individual services are listed on her Web site at [www.sudznstyle.com](http://www.sudznstyle.com).

Mobile grooming services are typically \$15 to \$20 higher than a grooming storefront business, said Zinser. New customers

receive a \$10 discount for the first grooming.

Grooming in her van is less stressful for a dog than being crated and spending a day in a grooming shop with other animals, said Zinser.

She is a member of several dog groomers associations and participates in the Arizona Pug Adoption and Rescue Network through a charity-grooming event.

Her poodle, Dr. Watson, was adopted from Arizona Poodle Rescue. She also owns two Pomeranians, Reba and Daisy.

To schedule an appointment, call 392-0011. She can arrange evening and weekend times.